

GRAYSON COUNTY COLLEGE

Course Syllabus

Course Information

HAMG 1221 Introduction to Hospitality

Professor Contact Information

Office phone:

E-mail: Office location: Culinary Arts Building.

Office hours:

Course Pre-requisites, Co-requisites, and/or Other Restrictions

None

Course Description –

An exploration of the elements and career opportunities within the multiple segments of the hospitality industry. Topics include growth, development and organization of the lodging industry; growth, development, organization, and management of food service operations; human resources, marketing, security, information technology and career opportunities within the various fields of hospitality services.

Student Learning Outcomes

The student will be able to:

- A. Identify the segments and career opportunities in the hospitality industry.
- B. Describe current issues facing the hospitality industry.
- C. Explain the impact of the history, growth and trends in the hospitality industry.

ACF Competencies

- Discuss the basic production process for distillation and fermentation.
- Distinguish wines by grape and/or other fruit variety, country, growing region and production process.
- Evaluate the relationship of beverages to food.
- Sustainability through Energy Conservation.
- Sustainable Equipment = energy use.
- Sustainability – Be a Leader in Sustainable Practices.
- Define hospitality and the philosophy of the hospitality industry.
- Trace the growth and development of the hospitality and tourism industry.
- Describe the various cuisines and contributions of leading culinarians.
- Identify professional organizations within the field; explain purposes and benefits.
- Outline the organization, structure and functional areas in various hospitality organizations as a perspective for later courses in menu planning, purchasing, food production and service, food and beverage controls, management, etc.
- Evaluate career opportunities through participation in field trips and guest speakers in class.
- Discuss/evaluate industry trends as they relate to career opportunities and the future of the industry.

- Discuss and evaluate industry trade periodicals.
- Discuss professional ethics practiced in the Industry.
- List basic menu planning principles.
- Identify principles of menu layout and design.
- Plan a variety of menus i.e. a la carte, cycle, ethnic, holiday, banquet, reception and buffet.
- Discuss Menu Planning resources (Internet, professional and vendors).

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Methods of Evaluation

The final grade will be calculated as follows: The My Pearson Lab will make up 50 % and then the class and two major assignments is the other 50%. A letter grade will be assigned as follows: 90-100 A, 80-89 B, 70-79 C, 60-69 D, below 60 F.

Grading

Item	Percentage
From My Pearson Lab	
Tests	20%
Dynamic Study Modules	10%
Case Studies	20%
Final	10%
Company Profile and Notebook	25%
Attendance and Class Participation	15%

There will be guest speakers which will be counted as class participation. Cell phone usage will result in a zero for the Attendance and Class Participation for that day. Late assignments will not be accepted and will result in a zero.

The company profile will have a starting grade of 70% for students that only do the minimum requirements for the assignment. The additional 30 points will be added on creativity, length and presentation. Grading Rubric will be handed out with the assignment and placed on Canvas.

Methods of Instruction

Lecture, class discussion, guest speakers and audio-visual materials, My Pearson Lab will be used.

Type of Course/Delivery Mode/Testing Requirements

Face to Face instruction, Videos, online lab, and Guest Speakers, lecture meets 2 hours per week, Testing conducted in classroom and on line.

Course & Instructor Policies

If you are disruptive to the class, you will be asked to leave that day and will not be allowed to return until the following day.

No Late work will be accepted.

Class Attendance

Academic success is closely associated with regular classroom attendance and course participation. All successful students, whether on campus or online, are expected to be highly self-motivated. All students are required to participate in courses regularly and are obliged to participate in class activities and complete and submit assignments following their professors' instructions. Students taking courses during compressed semester time frames such as mini-semester, summer sessions, and mid-semester should plan to spend significantly more time per

week on the course. Responsibility for work missed because of illness or school business is placed upon the student. More than two (2) absences are considered to be excessive. In addition, students' eligibility to receive financial aid or live in a College dormitory can be affected by withdrawal from courses. When withdrawal occurs, any tuition refund would be made in accordance with state regulations.

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Being in class is important. Each class day counts as points on your final grade. Two tardies (5 minutes late or more) will be considered 1 absence.

If you are late do come in, without disturbing the class.

If you miss class ask one of the students what you missed.

Class Attendance and Participation

Attendance and Participation Academic success is closely associated with regular class attendance and course participation. All successful students, whether on campus or online, are expected to be highly self-motivated. All students are required to participate in courses regularly and are obliged to participate in class activities and complete and submit assignments following their faculty' instructions. Students taking courses during compressed semester timeframes such as mini-mester, summer sessions, and 8-week courses should plan to spend significantly more time per week on the course. Responsibility for work missed because of illness or school business is placed upon the student. Instructors are required to include in their syllabi the attendance policy for the course(s) they teach. The college considers absences equal to or greater than 15% of the course's requirements to be excessive.

In order for students to be counted as having attended a class before the census date, the following guidelines are to be used: • Physical attendance in class with an opportunity for instructor and student interaction • Submission of an academic assignment • Completion of an exam, interactive tutorial, or computer-assisted instruction • Attendance at a study group assigned by the faculty • Participation in an online discussion in the class • Contact with a faculty member to ask a question

Student Conduct & Discipline

Classroom Behavior:

Students are expected to maintain classroom decorum that includes respect for other students and the instructor, prompt and regular attendance and an attitude that seeks to take full advantage of the educational opportunity.

Defacing College Property:

Anyone caught defacing property will be responsible for cleaning, repairing or replacing the defaced property. The individual will also receive a zero (0) for the day. Defacing property includes, but is not limited to, writing, marking or scratching on the tables, tabletops, chairs, cabinets, counter tops, shelving or walls.

Cell Phone Policy:

All cell phones and other electronic devices must be turned off before entering the classroom. Text messaging is not permitted during class. If you have an emergency and need to take a call during class, you must inform the instructor before the beginning of class. Turn your ringer to

vibrate, and when your call comes in, pick up all of your belongings and leave the classroom. You may return to class the next time the class meets.

Communication between instructor and students should occur through the Canvas message center. This tool can also be used to communicate with other students. You can also reach the professor through the email or phone number in the contact information at the beginning of the syllabus.

Online participation will be **assessed and graded by participation in quizzes, mylabs, exams, and joining conferences hosted by the instructor.**

The instructor will **monitor the online activities** by checking the canvas course at least three times a week and communicating with students through the Canvas message center.

The **standards of appropriate online behavior** will be maintained by all students and professor demonstrating professionalism and ethical behavior.

The minimum **computer hardware and software requirements** for the class is a working computer that has Chrome as a internet browser, and reliable internet access. If you do not have this ability at home, you can use the computers in the Grayson Library or you can contact the professor to possibly use the computers in the Culinary Arts Center. The use of the Culinary Arts center computers will have to be scheduled in advance (no walk ins).

In case of an instance where you cannot submit an assignment or take a test due to technical issues, you must contact the professor before the due date and time to notify them of the issue and then an **alternative procedures for submitting** work will be discussed, depending on what the item is and the technical issue.

Academic Integrity

The faculty expects from its students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrate a high standard of individual honor in his or her scholastic work.

Scholastic dishonesty includes but is not limited to cheating, plagiarism, collusion, and the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts. Plagiarism, especially from the web, from portions of papers for other classes, and from any other source is unacceptable and will be dealt with under the college's policy on plagiarism (see GC Student Handbook for details). Grayson College subscribes to turnitin.com, which allows faculty to search the web and identify plagiarized material.

Plagiarism is a form of scholastic dishonesty involving the theft of or fraudulent representation of someone else's ideas or words as the student's original work. Plagiarism can be intentional/deliberate or unintentional/accidental. Unintentional/Accidental plagiarism may include minor instances where an attempt to acknowledge the source exists but is incorrect or insufficient. Deliberate/Intentional plagiarism violates a student's academic integrity and exists in the following forms:

- Turning in someone else's work as the student's own (such as buying a paper and submitting it, exchanging papers or collaborating on a paper with someone else without permission, or paying someone else to write or translate a paper)

- Recycling in whole or in part previously submitted or published work or concurrently submitting the same written work where the expectation for current original work exists, including agreeing to write or sell one's own work to someone else
- Quoting or copy/pasting phrases of three words or more from someone else without citation,
 - Paraphrasing ideas without citation or paraphrasing incompletely, with or without correct citation, where the material too closely matches the wording or structure of the original
- Submitting an assignment with a majority of quoted or paraphrased material from other sources
- Copying images or media and inserting them into a presentation or video without citation,
- Using copyrighted soundtracks or video and inserting them into a presentation or video without citation
- Giving incorrect or nonexistent source information or inventing source information
- Performing a copyrighted piece of music in a public setting without permission
- Composing music based heavily on someone else's musical composition.

In this course, if you are caught cheating or plagiarizing, the first time will result in a zero for that assignment, the second occurrence will result in an automatic F in the course.

Student Responsibility

You have already made the decision to go to college; now the follow-up decisions on whether to commit to doing the work could very well determine whether you end up working at a good paying job in a field you enjoy or working at minimum wage for the rest of your life. Education involves a partnership that requires both students and instructors to do their parts. By entering into this partnership, you have a responsibility to show up for class, do the assignments and reading, be engaged and pay attention in class, follow directions, and put your best effort into it. You will get out of your experience here exactly what you put into it – nothing more and nothing less.

GC policy prohibits discrimination on the basis of age, ancestry, color, disability, gender identity, genetic information, national origin, race, religion, retaliation, serious medical condition, sex, sexual orientation, spousal affiliation and protected veterans status.

Furthermore, Title IX prohibits sex discrimination to include sexual misconduct: sexual violence (sexual assault, rape), sexual harassment and retaliation.

For more information on Title IX, please contact:

- Dr. Molly M. Harris, Title IX Coordinator (903)463-8714
 - Ms. Logan Maxwell, Title IX Deputy Coordinator - South Campus (903) 415-2646
 - Mr. Mike McBrayer, Title IX Deputy Coordinator - Main Campus (903) 463-8753
 - Website: <http://www.grayson.edu/campus-life/campus-police/title-ix-policies.html>
 - GC Police Department: (903) 463-8777- Main Campus) (903-415-2501 - South Campus)
 - GC Counseling Center: (903) 463-8730
 - For Any On-campus Emergencies: 911
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**Grayson College is not responsible for illness/injury that occurs during the normal course of classroom/lab/clinical experiences.

**These descriptions and timelines are subject to change at the discretion of the Professor.

** Grayson College campus-wide student policies may be found at the following URL on the College website: <https://www.grayson.edu/currentstudents/Academic%20Resources/index.html>