


Ridenour Syllabus 2021


Becoming Rhetorical

ENGL 1302

Week 1: Analyzing Visual (or Multimodal) Rhetoric

Reading	Selections from either Chapter 4 or 5
In-class work	Reintroduce students to rhetoric, especially the concepts in Ch 2. Focus more on the means of communication for this unit. Identify differences in effects between written and visual (or multimodal) compositions.
Assignment	Introduce Unit 1 Assignment: Visual Analysis (Map an Issue through Images)
 MINDTAP From Cengage	


Week 2: Analysis, cont.

Reading	Chapter 4, Analyzing Visual Compositions (section on the formal and social layers of images).
In-class work	Begin identifying images associated with an issue. Use the Questions to Ask boxes to do in-class analysis of the formal layer and social layer of images. Do the For Discussion assignments on pg 81.
Homework	Do the For Homework assignment on pg 69.
 MINDTAP From Cengage	Watch MindTap Tiny Lecture Video 4: The Formal and Social Layers of an Image

Week 3: Analysis, cont.

Reading	Finish reading Chapter 4, Analyzing Visual Compositions.
In-class work	Work on formatting and organizing the map of your issue. Peer review of map.
Assignment	Draft due, Unit 1 Assignment: Visual Analysis

Week 4: Introduction to rhetorical problems

Reading	Chapter 6: The Invitation to Rhetoric: Formulating Rhetorical Problems
In-class work	For Discussion activities on pp 128.
Homework	Do the Assignment on pg 125, "Tune in to Event-Based Problems."
 MINDTAP From Cengage	Watch Tiny Lecture 5: Event-Based and Everyday Problems Watch How-To Video 4: Identifying a Rhetorical Problem Watch Student Maker Video 1: Creating a Digital Research Scrapbook

Week 5: Elements of rhetorical problems.

Reading	Chapter 6
In-class work	Brainstorming everyday problems that students are affected by.
Assignment	Introduce the next assignment: Topic proposal for Rhetorical Problem Statement (due next week).

Week 6: Researching rhetorical problems

Reading	Chapter 12
In-class work	Identify keywords and sources that will clarify the problem and your position
Homework	Do the Visualize Your Problem assignment, using what you've collected for your digital research scrapbook so far.
Assignment	Rhetorical Problem topic proposal due. Introduce the Rhetorical Problem Statement assignment (pp 135-136).

Week 7: Writing the Rhetorical Problem Statement

Reading	Chapter 6 (sections on Articulating Rhetorical Problems through Writing: The Rhetorical Problem Statement)
In-class work	In-class work: Work on defining stakeholders and your ethos to address the problem; also giving the problem presence. Peer review for Rhetorical Problem Statement (or Critical Conversation Essay) draft.
Homework	Draft of Rhetorical Problem Statement (or Critical Conversation Essay) due (final draft due next week).
Assignment	Introduce Researched Argumentative Essay.

Week 8: Introduction to arguments

Reading	Chapter 7, 146-155.
In-class work	Introduce the idea of argument as inquiry.
Homework	Have students use stasis theory to map their issue (pp 154-155).
Assignment	Final draft of Rhetorical Problem


Week 9: Researching arguments

Reading	Chapter 7, 155-161; Chapter 12, pp 266-271.
In-class work	Talk about how the research process can help students identify and clarify arguments. Discuss the validity and relative rhetorical significance of sources; have students practice with some examples in class (see pp 268-9). Have students work to identify their position

Week 10: Writing arguments

Reading	Chapter 13, pp 290-296.
In-class work	Introduce the writing process for researched arguments (academic essays).
Homework	Have students write a "zero draft" of their essay to clarify their thoughts and ideas (pg 271).
Assignment	Draft of researched argumentative essay due next week.

Week 12: Writing arguments, cont.

Reading	Chapter 12, pp 271-276; Chapter 13, pp 302-314.
In-class work	Discuss incorporating sources effectively, structuring the academic essay.
Assignment	Draft of researched argumentative essay due. Final draft due next week.
 MINDTAP From Cengage	

Week 12: Concluding work, researched academic essay.

Reading	Chapter 12, sections on citing sources; Chapter 13, pp 297-302
In-class work	Discuss revision process; discuss proper citation conventions.
Assignment	Final draft of argumentative essay due.

Week 13: Remediating the academic essay

Reading	Read sections from Chapters 3 and 13 (for instruction on creating written compositions)
In-class work	Invention for remediation.
Assignment	Draft of remediation due next week.

Week 14: Remediation, cont.

Reading	Read sections from Chapters 3 and 13 (for written composition), 4 and 14 (for visual composition), or 5 and 15 (for multimodal composition).
In-class work	Drafting and organization work. Peer review of remediation drafts.
Assignment	Complete drafts of remediation (final drafts due next week).

Week 15: Remediation and semester wrap-up

Reading	
In-class work	
Assignment	Introduce Final Portfolio assignment.

Week 16: Final Portfolio review

In-class work	Drafting and organization work and draft workshop for final portfolio.
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