

GRAYSON COLLEGE

Course Information

BMGT 1305, Communications in Management, (3-1-3)

Type of Course/Delivery Mode/Testing Requirements

This is an internet course, meaning the coursework will be all on-line. All assignments and testing will be administered via Canvas or the textbook publisher's tool. No proctors will be required for testing.

Professor Contact Information

Instructor Name: Sandra Metcalf
E-mail: metcalfs@grayson.edu
Office: CIS-105D

Due to the pandemic, I will not have posted office hours this term. I'm available virtually and in person by appointment. The best way to contact me is through the Canvas message system or by email.

Course Pre-requisites, Co-requisites, and/or Other Restrictions

Broadband internet access.

Course Description

Basic theory and processes of communication skills necessary for the management of an organization's workforce.

Student Learning Outcomes

Upon successful completion of this course, students will:

- ❖ Explain the communication process
- ❖ Create solutions to major communication barriers
- ❖ Describe how communication contributes to effective management

Required Textbooks and Materials

This course uses Cengage Unlimited...you choose the subscription length: 4, 12, 24 months.

Unlimited 4-month access	\$119.99	9780357700006
Unlimited 12-month access	\$179.99	9780357700013
Unlimited 24-month access	\$239.99	9780357700020

Here's how it works. If you purchase a 12-month Unlimited access code, this allows you 12 months of access to any Cengage tool required for a class, along with eBook access. The 12-month plan also extends to Spring and Summer semesters. All courses in the Office & Computer Technology program use Cengage books. **This can save you a lot of money.**

Check out this video from Cengage Unlimited:

<https://www.cengage.com/student-training/mindtap/canvas/ia-no>

Textbook: Essentials of Business Communication, 10th edition, Cengage Learning.
ISBN-13 978-1-305-69919-9. (Note: The ISBN is for a bundled package that includes the textbook and the necessary course software).
Broadband internet access.

Note: All the chapter readings are included in the Canvas Modules, so you only really need a book if you want a hardcopy. Please refer to the Textbooks and Access Codes page under Modules for a complete listing of all Cengage Unlimited options.

Required Assignments & Academic Calendar

Attendance will be assessed weekly and reported to the appropriate college personnel. All work expires on the expiration date at 11:59 p.m. Due dates are designed to help you pace yourself through the course. Expiration dates are absolute.

General topics and due dates for the term are listed in the table below. This schedule is subject to change with appropriate notice. Specific assignments can be found in Canvas Modules.

Week	Assignment
1	Discussion #1 Syllabus Quiz Safety Video Quiz Chapter 1, Communicating in the Digital-Age
2	Chapter 2, Planning Business Messages Chapter 3, Organizing and Drafting Business
3	Chapter 4, Revising Business Messages Chapter 5, Short Workplace Messages Discussion #2
4	Chapter 6, Positive Messages Chapter 7, Negative Messages
5	Chapter 8, Persuasive Messages Chapter 9, Informal Reports
6	Chapter 10, Proposals and Formal Reports Chapter 11, Professionalism at Work Discussion #3

7	Chapter 12, Business Presentations Chapter 13, The Job Search and Résumés Discussion #4
8	Chapter 14, Interviewing and Following Up Final Exam

Methods of Evaluation

To obtain an A in this course, you must complete all assignments as well as maintain an A average on your work.

Grading Scale:

Categories Percentage Points

A	90 - 100	1589 - 1775
B	80 - 89	1411 - 1588
C	70 - 79	1234 - 1410
D	60 - 69	1056 - 1233
F	Below 60	1055 or below

Grading Criteria:

Categories Points

Quizzes	710
Workshops	130
Discussions	185
Homework	500
Exams	250

Grades for all assignments, exams, and quizzes will be posted on-line on Canvas to allow student verification of grades.

Methods of Instruction

Since this is an internet course, there will be no classroom face-to-face time. However, this does not mean that you will be alone or cannot receive assistance.

Computer Hardware and Software Requirements

Generally, personal computers purchased in the last three years should be adequate to access GC Canvas. Software requirements include Google Chrome or Firefox web browser (Canvas does not work well with Internet Explorer), the latest version of Sun JAVA (www.java.com), the latest updates to your operating system (Microsoft Windows XP or higher or Apple MAC OS X or higher), and the latest updates to your anti-virus and spyware protection.

Course & Instructor Policies

Make-up Exams and Extra Credit

There will be NO “make-up assignments” for exams missed due to absences that are not for official school activities and approved by the instructor in advance. Assignments missed for any other reason will be recorded with a grade of 0.

Late Work Policy

No late work will be accepted. A due date is given for all assignments. You will be expected to turn in assignments on that date. Due dates are your responsibility. Do not wait until the last minute!

Tests

A student missing a test must get in touch with the instructor immediately and must provide the instructor with documentation explaining the reason for the absence. Failure to contact the instructor immediately may result in a grade of zero for the missed test.

Class Behavior

This is an Internet course. Work to become excellent by setting high standards, paying attention to details, working well, and displaying a high level of concentration even when assigned an unpleasant task. Demonstrate understanding, friendliness, adaptability, empathy, and politeness in new and on-going group settings. Exhibit ethical behavior by doing your own work.

Class Attendance and Participation

This is an Internet course. Class attendance is based on Canvas participation. While attendance is not an actual grade, assignments are due weekly. Therefore, nonattendance reflects lack of submitting work. All successful students, whether on campus or online, are expected to be highly self-motivated. All students are required to participate in courses regularly and are obliged to participate in class activities and complete and submit assignments following their faculty’ instructions. Students taking courses during compressed semester timeframes such as mini-mester, summer sessions, and 8-week courses should plan to spend significantly more time per week on the course. Responsibility for work missed because of illness or school business is placed upon the student. Instructors are required to include in their syllabi the attendance policy for the courses(s) they teach. The college considers absences equal to or greater than 15% of the course’s requirements to be excessive.

In order for students to be counted as having attended a class before the census date, the following guidelines are to be used: • Physical attendance in class with an opportunity for instructor and student interaction • Submission of an academic assignment • Completion of an exam, interactive tutorial, or computer-assisted instruction • Attendance at a study group assigned by the faculty • Participation in an online discussion in the class • Contact with a faculty member to ask a question

Student Conduct & Discipline

Students are expected and required to maintain classroom decorum that includes respect for other students and the professor. Students are expected to have prompt and regular attendance, and an

attitude that seeks to take full advantage of the educational opportunity. Any behavior that disrupts the learning environment will not be tolerated.

Student conduct in an Internet course is expected to be the same as for a face-to-face class. Each student should always show respect and consideration for other students in the class and for the professor.

Netiquette rules are posted in Canvas Modules Area.

Additional Explanations

Communication: Communication between the professor and students will primarily be through the course site in GC Canvas. Frequent announcements, comments in the course discussions, and responses to Canvas Inbox, will be provided regularly. Students will primarily communicate with one another through the course discussions tool. Students will be required to post discussions regularly in the Discussions area.

Participation: In an online course, regular routine participation is extremely important and requires self-discipline. Online participation is assessed through a variety of methods including timely submission of assignments in Canvas, posting on the Discussion Board, as well as logging in and checking the course site regularly.

Monitoring online activities: Online course activities will be monitored through a variety of methods including active participation by the professor in various course areas as well as utilization of the Course Tracking tool in GC Canvas. The Course Tracking tool provides detailed statistics for each student for various activities in the course.

Standard of appropriate online behavior: All students are expected to be polite and respectful. It is not only common sense, but also absolutely obligatory for a productive and supportive online environment. Do not use offensive language. Adhere to the same standard of behavior online that you follow in real life. Failure to do so could result in being denied access to your online class.

Level of technical competence: Students are expected to have a basic understanding of personal computers, internet browsing, desktop applications such as Microsoft Word, and file management (uploading, downloading, and sending files).

Computer hardware and software: Generally, personal computers purchased in the last three years should be adequate to access GC Canvas. Software requirements include Google Chrome or Firefox web browser (Canvas does not work well with Internet Explorer), the latest version of Sun JAVA (www.java.com), the latest updates to your operating system (Microsoft Windows XP or higher or Apple MAC OS X or higher), and the latest updates to your anti-virus and spyware protection. Students needing assistance with accessing instructional technology should contact the GC Help Desk. For more information, visit www.grayson.edu and select the Help Desk link.

Technical breakdowns: Please do not wait until the last minute to submit assignments! Allow enough time before the due date and time to submit your assignments. Should there be a technical problem, first try to resolve the issue with the Canvas Help Desk. Next notify the professor (before the assignment is past due) via Canvas Inbox if possible or external e-mail if Canvas is not functioning. My office number is 903-463-8738. If you are having computer or internet issues remember the campus has several computer labs available. Also free Wi-Fi is readily available in many locations. Be resourceful.

Alternative procedures for submitting work: Please do not wait until the last minute to submit assignments! Allow enough time before the due date and time to submit your assignments. All work is submitted through Canvas. In the event of technical breakdowns, please call my office number (903-463-8738) as soon as possible to make arrangements for submitting your homework.

On-campus meeting requirements: There will be no required on-campus meetings or testing. All assignments will be completed in Canvas.

Academic honesty enforcement: Students who are caught submitting plagiarized material or who have engaged in collusion or cheating on any course assignment or exam will receive a zero on the first assignment and an "F" in the course for any additional acts of academic dishonesty.

Academic Integrity

The faculty expects from its students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrate a high standard of individual honor in his or her scholastic work.

Scholastic Dishonesty, any student who commits an act of scholastic dishonesty is subject to discipline. Scholastic dishonesty includes but is not limited to cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts.

Plagiarism, especially from the web, from portions of papers for other classes, and from any other source is unacceptable and will be dealt with under the college's policy on plagiarism (see GC Student Handbook for details). Grayson College subscribes to turnitin.com, which allows faculty to search the web and identify plagiarized material.

Plagiarism is a form of scholastic dishonesty involving the theft of or fraudulent representation of someone else's ideas or words as the student's original work. Plagiarism can be intentional/deliberate or unintentional/accidental. Unintentional/Accidental plagiarism may include minor instances where an attempt to acknowledge the source exists but is incorrect or insufficient. Deliberate/Intentional plagiarism violates a student's academic integrity and exists in the following forms:

- Turning in someone else's work as the student's own (such as buying a paper and submitting it, exchanging papers or collaborating on a paper with someone else without permission, or paying someone else to write or translate a paper)
- Recycling in whole or in part previously submitted or published work or concurrently submitting the same written work where the expectation for current original work exists, including agreeing to write or sell one's own work to someone else
- Quoting or copy/pasting phrases of three words or more from someone else without citation, • Paraphrasing ideas without citation or paraphrasing incompletely, with or without correct citation, where the material too closely matches the wording or structure of the original
- Submitting an assignment with a majority of quoted or paraphrased material from other sources
- Copying images or media and inserting them into a presentation or video without citation,
- Using copyrighted soundtracks or video and inserting them into a presentation or video without citation
- Giving incorrect or nonexistent source information or inventing source information
- Performing a copyrighted piece of music in a public setting without permission
- Composing music based heavily on someone else's musical composition.

Plagiarism can result with the grade of "F" on a student's transcript.

TITLE IX

GC policy prohibits discrimination on the basis of age, ancestry, color, disability, gender identity, genetic information, national origin, race, religion, retaliation, serious medical condition, sex, sexual orientation, spousal affiliation and protected veterans status.

Furthermore, Title IX prohibits sex discrimination to include sexual misconduct: sexual violence (sexual assault, rape), sexual harassment and retaliation.

For more information on Title IX, please contact:

- Dr. Molly M. Harris, Title IX Coordinator (903)463-8714
- Ms. Logan Maxwell, Title IX Deputy Coordinator - South Campus (903) 415-2646
- Mr. Mike McBrayer, Title IX Deputy Coordinator - Main Campus (903) 463-8753
- Website: <http://www.grayson.edu/campus-life/campus-police/title-ix-policies.html>
- GC Police Department: (903) 463-8777- Main Campus) (903-415-2501 - South Campus)
- GC Counseling Center: (903) 463-8730
- For Any On-campus Emergencies: 911

**Grayson College is not responsible for illness/injury that occurs during the normal course of classroom/lab/clinical experiences.

**These descriptions and timelines are subject to change at the discretion of the Professor.

** Grayson College campus-wide student policies may be found at the following URL on the College website: <https://www.grayson.edu/currentstudents/Academic%20Resources/index.html>